



Realitism Films presents  
**LAGERFELD**  
**CONFIDENTIAL**  
a film by Rodolphe Marconi



## INTRODUCTION

Fascinated by the “man behind the sunglasses”, Rodolphe Marconi has been contemplating a documentary about Karl Lagerfeld for over ten years.

With the groundbreaking feature film, “Lagerfeld Confidential”, Rodolphe Marconi allows us to see beyond the “Karl mystery”. Mr. Lagerfeld himself becomes fully involved in the project, entrusting the director with his everyday life.

The project is the result of the passion and determination of one man: Cannes festival-awarded French director Rodolphe Marconi.

This is the first time Karl Lagerfeld has agreed to let someone create an artwork on his life.

The confrontation between the “image” created by Karl Lagerfeld and the image hidden behind the glasses questions the modern media, elegantly oscillating between two extremes: the raw and sensational “reality image” on one hand, the artificial, supernatural fashion image on the other hand.

This film testifies to an era. Today Karl Lagerfeld is part of a worldwide heritage.

This feature film is not just another film about fashion or “appearances”. Rather, it is an intimate and human portrait of an exceptional man, whose everyday life and *savoir-vivre* are threatened with extinction.

Rodolphe Marconi offers an unexpected and poetic approach as an artist. He demonstrates a delicate and subtle touch by deconstructing the documentary style and the conventions of portraiture; he chooses not to be polemical; he will show no insolence or disrespect. Nevertheless, he is showing Karl Lagerfeld in the truest way, with no cautiousness or self-censure.

## **SYNOPSIS**

Rodolphe Marconi takes us beyond the Lagerfeld mystery, never working behind his back but in a respectful, admiring, discreet and sensitive manner.

After two years of work, and over two hundred hours of footage, Rodolphe Marconi discloses the daily life of the star through his personal lens as a filmmaker. We see Karl Lagerfeld designing a dress in private, giving public interviews, his time and work as a photographer, his collection of art books, Chanel, Lagerfeld Gallery (now "Karl Lagerfeld" brand), the most beautiful women in the world, actresses and stars from around the world.

By actively questioning these images, the viewer will discover an intellectual insomniac with a thirst for literature, films and paintings, a fan of Art Deco and contemporary art; a lover of aesthetics in the extreme as well as luxury, and a good man behind the acerbic tongue.

Rodolphe Marconi rejects the style of television investigations and concentrates on what he feels as an artist about the Lagerfeld legend. He therefore seems to support the thoughts, taste, and sense of humour or philosophy of the fashion icon. By avoiding easy contradiction, Rodolphe Marconi enables himself to elaborate an artistic questioning of Karl Lagerfeld's life.

Karl Lagerfeld's hidden faces have to be skimmed over and we will be moved. They can never be revealed. His life is a work of art: he has created an image ... and has merged with it.

"I don't want to be a reality in people's life, I want to be like an apparition".

**( K L )**

## STATEMENT

Rodolphe Marconi does not apply the documentary demonstration techniques; instead, he allows the viewer to decide for himself. He is willing to take that risk: following his subject without any distance, he shares all the moving facets of Lagerfeld's life.

The director shows very clearly how much the master controls his image. Karl Lagerfeld reveals his multiple surfaces, blinding people with light and laser sharp words, hiding what has to be hidden.

This film is a digression in the life of Karl Lagerfeld, with outpourings of sincerity running through an exceptional life. It is a digression in the existence of a man who is a complete prisoner to a whirlwind of life, culture, art and books, condemned to never quench his thirst for knowledge and forced to deal with media hysteria.

It is striking to discover a man who turns out to be the opposite of his media image. Karl shows incredible trust each day, allowing the director to explore his treasures.

From the start of shooting, something incredible happened in the director's relationship with Karl. It has something to do with generosity, a will to share and the passing down of knowledge and life.

We, as viewers, have the great privilege to share this intimacy.

## **DIRECTOR'S CV**

- 2004      LE DERNIER JOUR (The Last Day)  
Feature film  
With Gaspard Ulliel, Mélanie Laurent, Nicole Garcia, Bruno Todeschini
- 2002      DEFENSE D'AIMER (Love Forbidden)  
Feature film  
With Andrea Necci, Rodolphe Marconi, Ecco Danon
- 2001      CECI EST MON CORPS (This is my Body)  
Feature film  
With Jane Birkin, Mélanie Laurent, Louis Garrel, Annie Girardot
- 2000      VILLA MEDICIS
- 1999      STOP  
Short film  
Prizewinner at Cannes 1999
- 1995      Ecole des Beaux Arts

## CREDITS

SCREENPLAY / DIRECTOR	Rodolphe Marconi
COUNTRY	France
GENRE	Documentary feature film
MAIN LANGUAGE	French
RUNNING TIME	87 min
CINEMATOGRAPHY / SOUND	Rodolphe Marconi
FILMED IN	DV / Super 8
EXECUTIVE PRODUCTION	Cinemao
FILM FINANCING AGENT	Backup Films
PRODUCER	Realitism Films / Gregory Bernard
CONTACT	<a href="mailto:admin@realitism.com">admin@realitism.com</a>



[info@realitism.com](mailto:info@realitism.com)

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Financing Agent: Backup Films: [info@backupfilms.com](mailto:info@backupfilms.com)

## **PRESS AGENTS**

France: BCG Press  
Myriam Bruguère / Olivier Guigues  
Tel: + 33 1 45 51 13 00  
email: [bcgpresse@wanadoo.fr](mailto:bcgpresse@wanadoo.fr)

International: Wolfgang W. Werner Public Relations  
Office: + 49 89 38 38 670  
Cell: +49 172 850 35 00  
Email: [info@werner-pr.de](mailto:info@werner-pr.de)

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